SUNWAY EDUCATION GROUP

Perdana Discourse Series 22:

Envisioning Malaysia's Future Employment: Trends vs Skills

25 August 2022, Thursday



Professor Elizabeth Lee Chief Executive Officer Sunway Education Group

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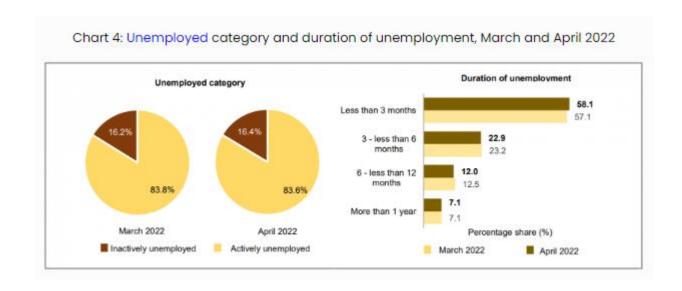
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Introduction: The Youth Unemployment Dilemma





- The unemployment rate in Malaysia is at 3.9% (93.4 thousand persons).
- The unemployment rate for youth aged 15 to 30 years is at 7.7% (501 thousand persons).

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According to a Talentcorp survey, in 2011, the number of high-skilled graduates exceeded the number of high-skills jobs



hrmasia

Malaysia urged to create more high-skilled jobs

High-skilled jobs in the country remains at a low proportion, compared to other advanced economies such as Singapore.

By: Shawn Liew | January 6, 2022



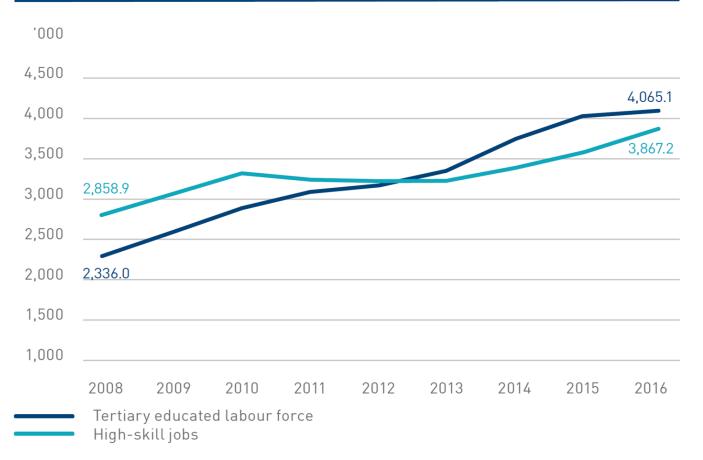
Malaysia needs to create more high-skilled jobs if it wants to stop the country's potential economic growth from slowing down further, said Lee Heng Guie, executive director of Socio-Economic Research Centre (SERC), a non-profit think tank under the Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM).

He added that compared to neighbouring Singapore and other advanced economies, Malaysia has a "very low share" of high-skilled jobs. According to Lee, as of the second quarter of 2021, the share of high-skilled jobs for Malaysia stands at only 24.7%, while 62% are semiskilled and 13.1% are low skilled.

This pales in comparison to other countries, where high-skilled job percentages over the total labour force registers close to 60%, Lee said. "In the case of Singapore, the share is about 54.7%, Switzerland 51.3%, and the United States 42.2%. That's a long way to go for us to increase the percentage of a skilled workforce."



Number of Tertiary Educated Workers vs High-skill Jobs from 2008 to 2016

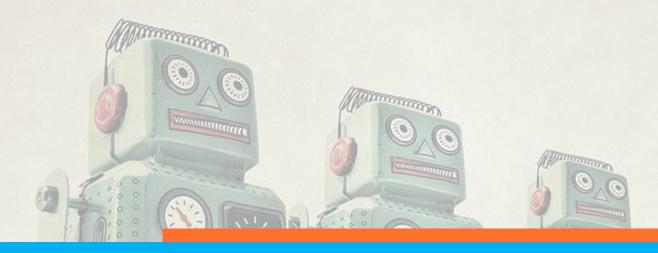


- 2011 onwards, the rising number of tertiary educated people in the labour force surpassed the number of high-skill jobs available in the economy.
- This increase in university graduates has led to more competition for the limited high-skill jobs available in the economy.



Global Employment Trends

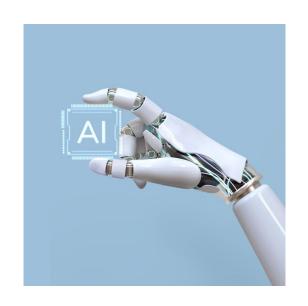
- Domination of Automation and Tech
- The Great Resignation
- Persistent Workforce Gender Gap
- The Future of Hybrid Work



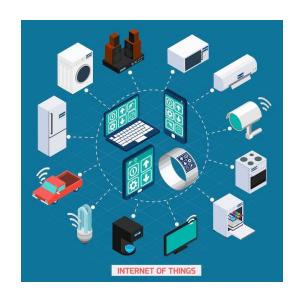
Domination of Automation and Tech: Are Machines and Automation Taking Over Jobs?



The Fourth Industrial Revolution (4IR)



Artificial Intelligence and Machine Learning



Internet of Things (IoT)



Autonomous Hardware and Software Robotics



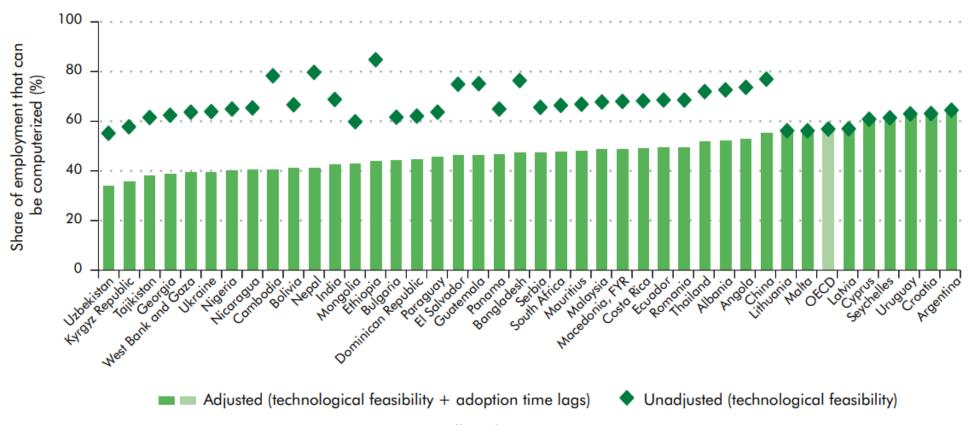
Advanced Data Systems

While the term "automation" often evokes images of robots replacing workers on factory floors, it actually encompasses a wide range of work across all sectors and areas.



Figure O.18 From a technological standpoint, two-thirds of all jobs are susceptible to automation in the developing world, but the effects are moderated by lower wages and slower technology adoption

Estimated share of employment that is susceptible to automation, latest year



Source: WDR 2016 team. See figure 2.24 in the full Report for more details. Data at http://bit.do/WDR2016-FigO_18.

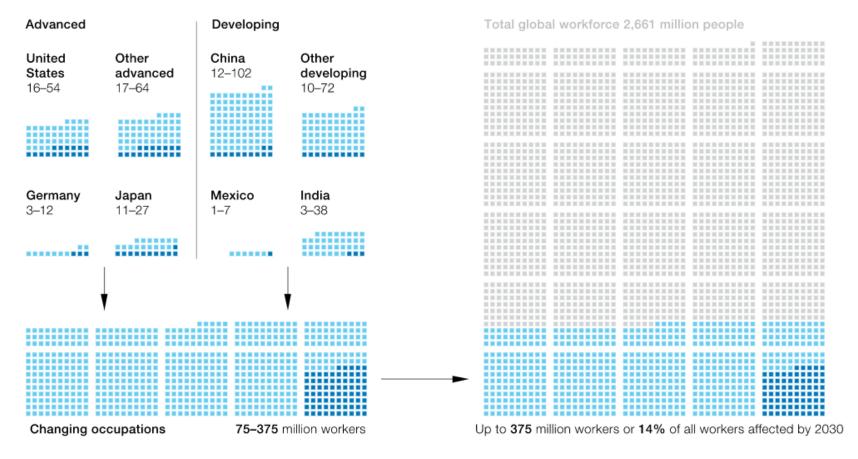
Note: For more details see figure 2.24 in the full Report. OECD = Organisation for Economic Co-operation and Development.



Globally, up to 375 million workers may need to switch occupational categories.

Number of workers needing to move out of current occupational category to go find work, 2016-30 (trendline scenario)¹

Midpoint automation
 Additional from rapid automation adoption (each block = 1 million workers)



¹ Some occupational data projected into 2016 baseline from latest available 2014 data.

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~50% of work time in Malaysia is spent on repetitive activities that are highly automatable.

Automation potential by activity, $\%$	72	71	71	37	26	22	13
Time spent in all Malaysian occupations 2016, %	13	18	19	20	14	10	6
	Process data	Collect data	Predictable physical ⁵	Unpredictable physical ⁴	Interface ³	Expertise ²	Manager ¹
Example occupations with high level of those activities	Payroll officers, transaction processors Most susceptible to automation ac		Production workers, machine operators of total working hours in Malaysia	Gardeners, construction labors	Personal caretakers, salespersons	Artists, scientists	CEO, project manager

^{1.} Managing and developing people.

Note: Numbers may not sum due to rounding.

Source: ONET, BLS, Oxford Economics, IHS, EIU, McKinsey Global Institute analysis

McKinsey & Company

However, using our midpoint scenario of automation adoption, we find that <u>automation could</u> displace up to 25 percent of hours, or 4.5 million equivalent workers, in Malaysia by 2030.



^{2.} Applying expertise to decision making, planning, and creative tasks.

^{3.} Interfacing with stakeholders.

^{4.} Performing physical activities and operating machinery in unpredictable environments.

^{5.} Performing physical activities and operating machinery in predictable environments.



Machines Will Do More Tasks Than Humans by 2025 but Robot Revolution Will Still Create 58 Million Net New Jobs in Next Five Years



Future of Jobs in Numbers

By 2022:

Share of workforce requiring re-/upskilling: 54%
Companies expecting to cut permanent workforce: 50%
Companies expecting to hire specialist contractors: 48%
Companies expecting to grow workforce: 38%
Companies expecting automation to grow workforce: 28%

Jobs projected to be displaced 75 million

Jobs projected to be created 133 million

% of total task hours performed by machines in 2017: 29% % of total task hours performed by machines in 2022: 42% % of total task hours performed by machines in 2025: 52%



Job landscape

By 2025, new jobs will emerge and others be displaced by a shift in the division of labour between humans and machines, affecting:

97 million



Growing job demand:

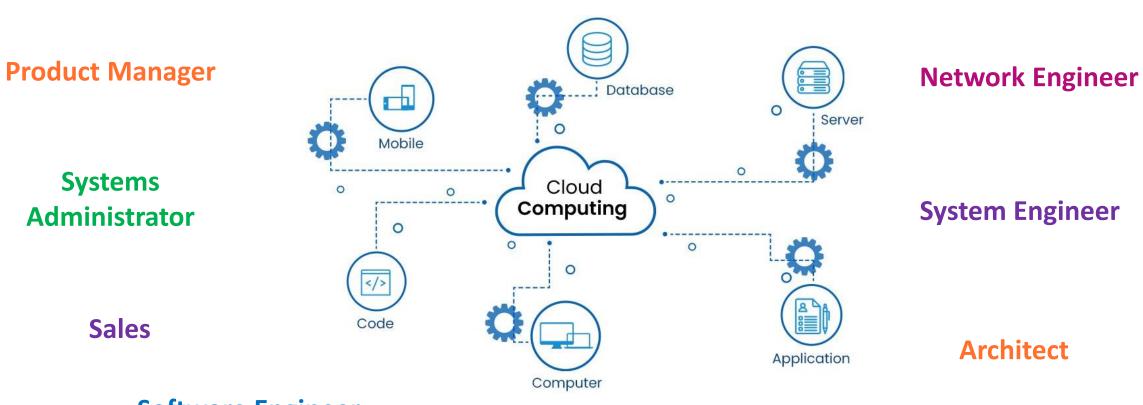
- 1. Data Analysts and Scientists
- 2. Al and Machine Learning Specialists
- 3. Big Data Specialists
- 4. Digital Marketing and Strategy Specialists
- 5. Process Automation Specialists
- 6. Business Development Professionals
- 7. Digital Transformation Specialists
- 8. Information Security Analysts
- 9. Software and Applications Developers
- 10. Internet of Things Specialists

Decreasing job demand:

- 1. Data Entry Clerks
- 2. Administrative and Executive Secretaries
- 3. Accounting, Bookkeeping and Payroll Clerks
- 4. Accountants and Auditors
- 5. Assembly and Factory Workers
- 6. Business Services and Administration Managers
- 7. Client Information and Customer Service Workers
- 8. General and Operations Managers
- 9. Mechanics and Machinery Repairers
- 10. Material-Recording and Stock-Keeping Clerks

Who will be filling up these jobs?

How many jobs can you think of which are related to this technology?



Software Engineer

Service Developer

Consultant

UI/UX



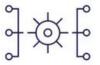




to scale remote work

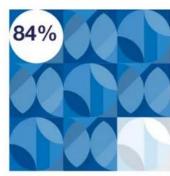


to accelerate digitalization



to accelerate automation

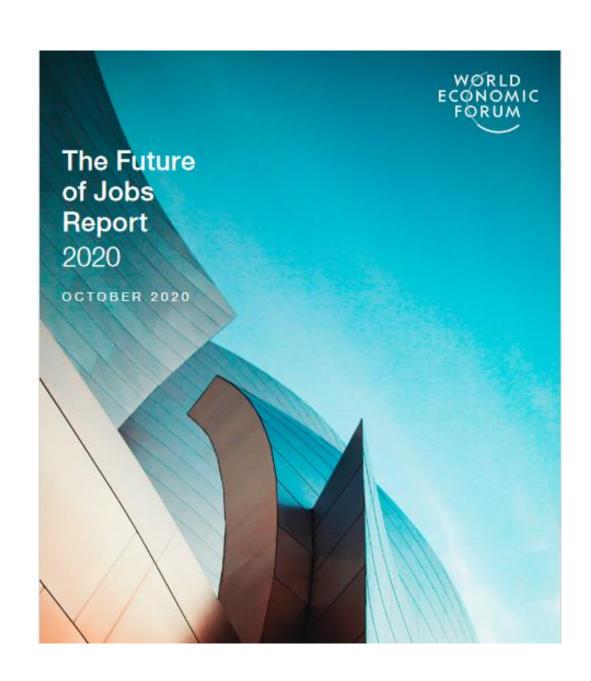






Source: Future of Jobs Report 2020, World Economic Forum.

The COVID-19 pandemic has accelerated the arrival of the future of work. The Future of Jobs Survey finds that 50% of employers will accelerate the automation of their work, while over 80% are set to expand the digitization of their work processes. That means that some jobs that have been lost will never come back, and those that do will require new ways of working and new skills



Great Resignation Spring, Summer & Williams



"11.5 million

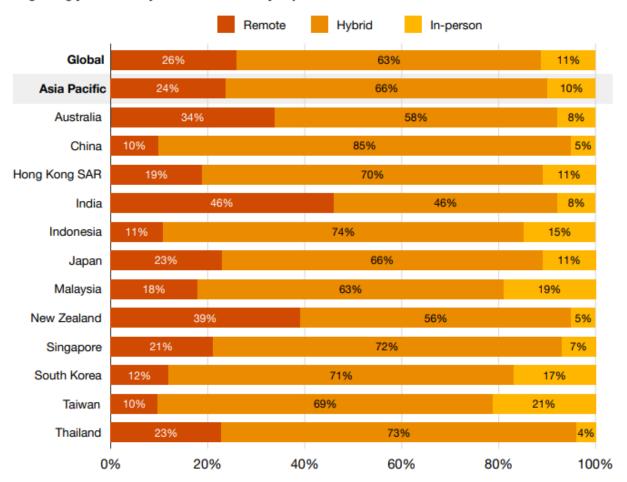
workers quit their jobs during the spring of 2021"

Inc

The Great Resignation caught the business world by surprise. It's always held that people needed have some scratching their heads as to why people are leaving these once coveted jobs.

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Regarding your current job role: How would you prefer to work 12 months from now?



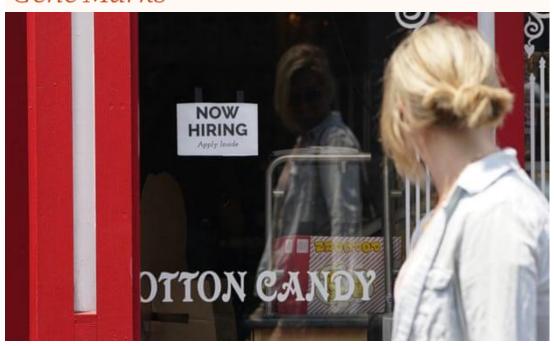
Base: Asia Pacific respondents who stated that their job can be done remotely/from home (10,930)

- The Global Workforce Hopes and Fears Survey by PwC found an increased importance on work flexibility by staff.
- 26 percent of those surveyed preferred full-time remote working but only 18 percent said their employers are likely to adopt such flexibility. Another 18 percent said their employers are like to require full-time in-person work.
- We must take into consideration that not all in the workforce can be allowed to work remotely.

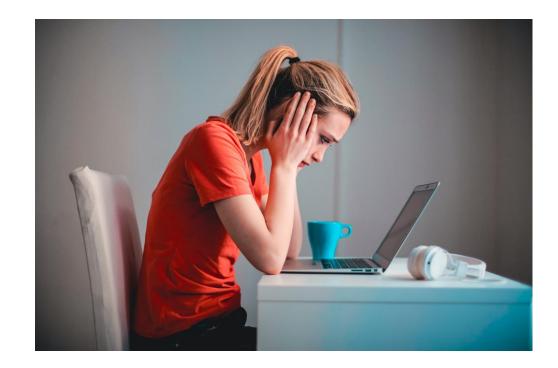
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The Guardian

Turns out the Great Resignation may be followed by the Great Regret *Gene Marks*



That theory has been given credence by another study released this week by the job search site the Muse. Its <u>study</u> of more than 2,500 workers found that almost three-quarters of them (72%) experienced either "surprise or regret" that the new position or new company they quit their job for turned out to be "very different" from what they were led to believe. <u>Nearly half (48%)</u> of these workers said they would <u>try to get their old job back thanks to a phenomenon that the Muse is calling "shift shock".</u>



Questions with regard to the future of work:

- 1. Can work really be done remotely in the long term from the office?
- 2. Have we really learned anything about work-life balance post-COVID-19?
- 3. What really is the ideal for workers?

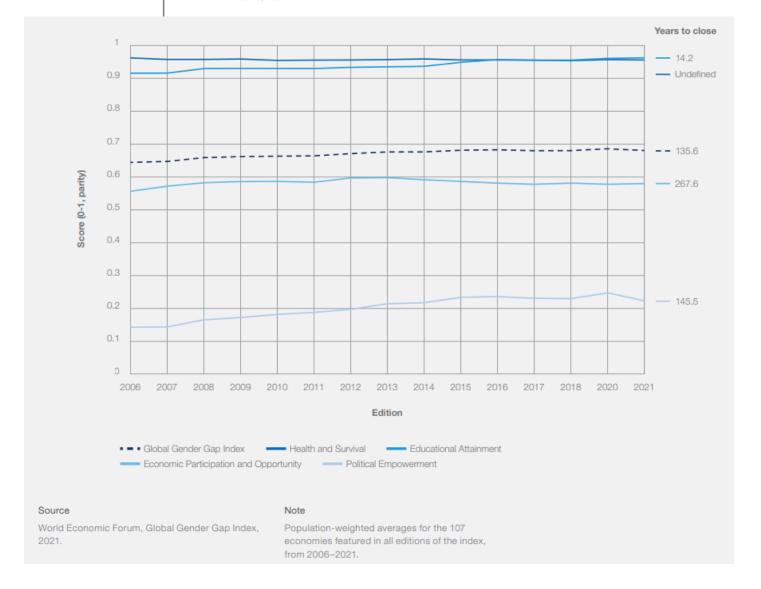


The Gender Gap Persists



FIGURE 1.4 | Evolution of the Global Gender Gap Index and subindexes over time

Evolution in scores, 2006-2020



The latest World
Economic Forum Global
Gender Gap 2021 found
that it would take 267.6
years to close the
workplace disparities
between male and
female workers.

McKinsey & Company

Women are more vulnerable to COVID-19–related economic effects because of existing gender inequalities

While most people's lives and work have been negatively affected by the crisis, our analysis shows that, overall, women's jobs and livelihoods are more vulnerable to the COVID-19 pandemic. The magnitude of the inequality is striking: Using data and trends from unemployment surveys in the United States and India, where gender-disaggregated data are available, we estimate that female job loss rates due to COVID-19 are about 1.8 times higher than male job loss rates globally, at 5.7 percent versus 3.1 percent respectively.





- According to the OECD Development Centre's Social Institutions and Gender Index (SIGI), women around the world carry out up to 10 times more care work than men.
- Especially during the lockdowns, women have to care for children at home as well as aged parents while they were working from home.
- Unfortunately, cases of violence, abuse and exploitation of women increased as well.

malaymail

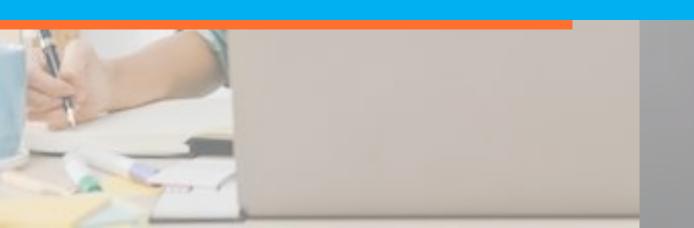
MALAYSIA

Rina Harun: 9,015 domestic violence cases reported during Covid-19 pandemic



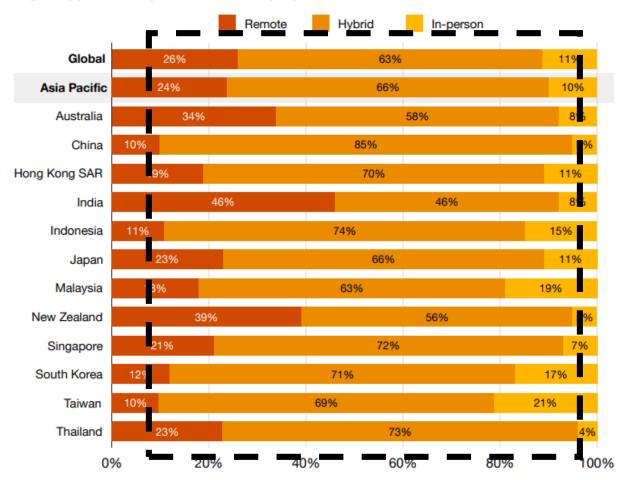


The Future of Hybrid Work





Regarding your current job role: How would you prefer to work 12 months from now?



Base: Asia Pacific respondents who stated that their job can be done remotely/from home (10,930)

NEWS THE BARRON'S DAILY

Apple Urges Return to the Office as Tech CEOs Try to Boost Productivity









Updated August 17, 2022 / Original August 16, 2022

Order Reprints |

Apple employees launch petition to protest return-to-office plans

Employee advocacy group Apple Together says more flexibility is needed.



D. Cooper | 08.22.22 @danielwcooper

A balance must be struck









Many companies have found that hybrid work arrangements maximise productivity, efficiency and output. It is generally believed that hybrid work is here to stay as it is feasible when it works to benefit employees and employers.



Employment Trends - Malaysia



Shifts in Non-Standard Work



Non-standard forms of employment will continue to rise in the future Alternative forms of employment (as % of total labour force) 25% Non-employee/employer workers 20% Informal employment 5% Gig workers Source: DOSM, Harun et al. (2020), Authors' estimates Note: Gig worker figures for 2018 are based on Harun et al. (2018); non-employee/employer workers consist of own-account workers and unpaid family workers from annual labour force surveys

Stats Facts on Gig Workers

26% of the total

15.3 million Malaysian labour force form part of the growing gig economy. That's close to 4 million freelancers!

Source:

https://marketingmagazine.com.my/mala ysian-freelancers-will-finally-get-the-rightsthey-deserve-heres-why/. The gig economy workforce in

Malaysia had grown by 31% in 2017, surpassing the growth in the conventional workforce

Source:

https://www.nst.com.my/opinion/columnis ts/2019/11/534683/regulating-gigeconomy 160,000

e-hailing drivers employed in the Malaysian gig economy

Source:

https://www.nst.com.my/opinion/colum nists/2019/11/534683/regulating-gigeconomy



Food Riders in Klang Valley as of November 2019



Source: https://www.nst.com.my/opinion/columnists/2019/11/534683/regulating-gig-economy

- The Department of Statistics Malaysia (DOSM) shared the total was almost 4 million people working in the gig economy.
- Statistics published by World Bank in 2020, highlighted 26 percent of the Malaysian workforce were gig workers.

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2021-2025
A PROSPEROUS, INCLUSIVE, SUSTAINABLE MALAYSIA





The rise of NSE is both a trend that has raised caution amongst market observers. As it could indicate:

- 1. The lack of higher-value jobs within the market
- 2. Youth losing interest in full-time roles because of low compensation/wage challenges
- 3. Higher dependency on foreign labour and thus capital outflow



Skilled Jobs in Demand



~50% of work time in Malaysia is spent on repetitive activities that are highly automatable.

Automation potential by activity, %	72	71	71	37	26	22	13
Time spent in all Malaysian occupations 2016, %	13	18	19	20	14	10	6
	Process data	Collect data	Predictable physica#	Unpredictable physical*	Interface ⁸	Expertise ²	Manager ¹
	Payroll officers, transaction processors Most susceptible to automation as		Production workers, machine operators of total working hours in Malaysis	Gardeners, construction labors	Personal caretakers, salespersons	Artists, scientists	CEO, project manager
	to baco-mation at		in initially sit	•			

^{1.} Managing and developing people.

Note: Numbers may not sum due to rounding.

Source: ONET, BLS, Oxford Economics, IHS, EIU, McKinsey Global Institute analysis

McKinsey & Company

- In its 'Automation and adaptability:
 How Malaysia can navigate the future
 of work' 2020 report, McKinsey found
 50 percent of work time in Malaysia is
 spent on repetitive or routine activities.
- Manual, physical and basic cognitive skill jobs will be on the decline, with expected growth in jobs requiring technological, social, emotional, and higher cognitive skills.

Applying expertise to decision making, planning, and creative tasks.

Interfacing with stakeholder.

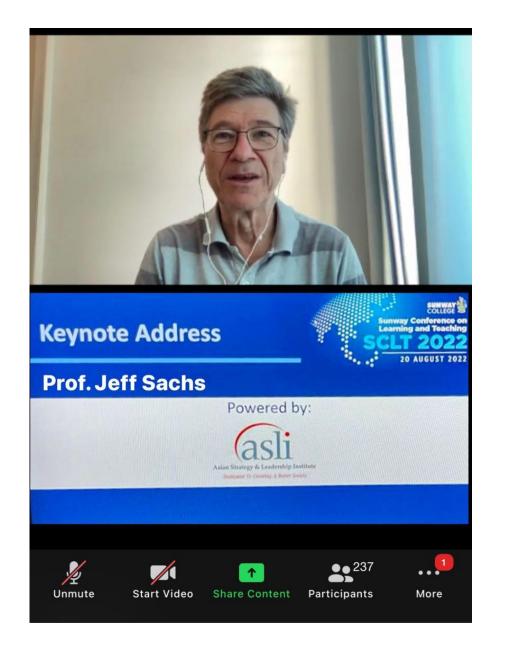
^{4.} Performing physical activities and operating machinery in unpredictable environments.

^{5.} Performing physical activities and operating machinery in predictable environments.



Skills Aligned to Sustainable Development Goals (SDGs)





"Students hear about it (the SDGs), they want to know more about it, but they don't get it. They don't get the scientific dimension, the political dimension or the business dimension. Yet in a few years, in their jobs they will have to deal with sustainability, ESG, and all sorts of SDG related issues in their businesses. This is why SDG education is important".

Professor Jeffrey Sachs

Tan Sri Jeffrey Cheah Distinguished Honorary Professor and Director of the Jeffrey Sachs Center on Sustainable Development at Sunway University



Education on sustainability equips students with knowledge and skills in emerging markets – from new methods of recycling to consultancy roles – providing job opportunities which could help overcome poverty.



Increased Women Participation in the Labour Force

360 300 180 60 Middle-High-

Europe and

income

income

countries

income

countries

Figure 2. Time spent daily in unpaid care work, paid work and total work, by sex, region and income group, latest year

Note: See Chapter 2, figure 2.8 (64 countries).

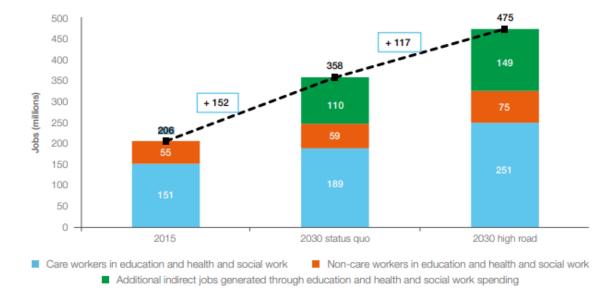
Source: ILO calculations based on Charmes, forthcoming (see full report).

According to the International Labour Organization (ILO), most care workers (whether paid or unpaid) are mainly women, hence with more women entering the labour force, the demand for care services is expected to increase.

Unpaid care work
Paid work

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Figure 8. Total care and related employment in 2015 and 2030, status quo and high road scenarios



Note: See Chapter 5, figure 5.11 (45 countries). For 2015, ILO calculations based on labour force and household survey microdata. Source: Ilkkaracan and Kim, forthcoming.

The ILO estimates total care and its related employment would increase from 206 million jobs in 2015 to 358 million in 2030. This may lead to an increase in the demand for skills related to care services.



In a recent interview on BERNAMA hosted by my colleague Danial Rahman, the ILO's Chief Technical Advisor, Dr Junichi Mori said, "Malaysia's workforce needs further diversification, and getting women involved in technical and vocational education and training (TVET) is vital for its future".

Women in TVET



Nur Izzati Athirah Mohammad Yusoff Malaysia's first female underwater welder



Kwen Liew
First Malaysian woman to
become Michelin-starred chef



Suzanne Ng Siew Lian Civil Engineer



Continuous Upskilling and Lifelong Learning



- In Asia Pacific there are currently 28 million learners, with online learning providing access unlike ever before.
- The Malaysian Qualifications Agency is aggressively promoting APEL (Accreditation of Prior Experiential Learning).







What Malaysia's Future Employment Landscape Could Look Like



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Che Malaysian Reserve



Saturday, June 18th, 2022 at Money | News

"As I mentioned earlier, 5G will boost the economy by RM650 billion and create 750,000 high-value jobs between now and 2030. Hence, the success of our 5G deployment is a matter of public interest," he said in an interview with *The Straits Times* yesterday.



MEASAT-3d successfully launched into orbit from French Guiana

Bernama - June 23, 2022 8:38 AM



Dubbed as the most comprehensive and complex satellite in MEASAT's fleet, the newest and most advanced satellite costs RM1.2 billion and has a lifespan of 18 years.

It is expected to bridge the digital connectivity gap and shape a better connectivity future for Malaysians in line with the government's initiatives through the National Digital Network (Jendela) plan.



Talentcorp's Critical occupations list

Policy and Planning Managers

Sales and Marketing Managers Advertising and Public Relations Managers

Information and Communications Technology (ICT)
Managers

Chemists

Mathematicians,
Actuaries and
Statisticians

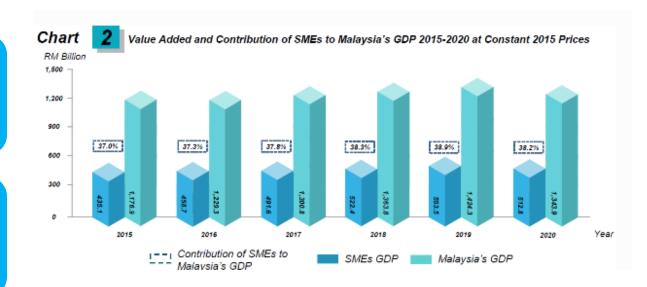
Industrial and Production Engineers

Civil & Mechanical Engineers

Specialist
Medical &
Nursing
Practitioners

Environmental and Occupational Health and Hygiene Professionals

Accountants and Auditors



SMEs make up the backbone of the Malaysian economy and contributed to approximately 38.2 percent of the country's GDP and generates 70 percent of employment.



Machines Will Do More Tasks Than Humans by 2025 but Robot Revolution Will Still Create 58 Million Net New Jobs in Next Five Years

Future of Jobs in Numbers

By 2022:

Share of workforce requiring re-/upskilling: 54%
Companies expecting to cut permanent workforce: 50%
Companies expecting to hire specialist contractors: 48%
Companies expecting to grow workforce: 38%
Companies expecting automation to grow workforce: 28%

Jobs projected to be displaced 75 million

Jobs projected to be created 133 million

% of total task hours performed by machines in 2017: 29% % of total task hours performed by machines in 2022: 42% % of total task hours performed by machines in 2025: 52%

Will our graduates be able to take up these roles?

COUNTRY CARD

Malaysia

YOUTH BETWEEN 15-24

5,773,341 people

YOUTH WITHOUT SECONDARY ED. LEVEL SKILLS

3,461,358 | 60 % of the youth

YOUTH WITHOUT SECONDARY ED. LEVEL SKILLS

Secondary skills is based on students meeting benchmarks in either literacy and/or numeracy based on recent PISA/TIMSS data. We assume that those in school (based on total net enrolment rate) achieve this calculated rate of skills acquisition, and those out of school achieve half of this value. In this way, it accounts for those both in school and learning, as well as those out of school and learning, and allows us to account for the school closure learning shock experienced during the pandemic.

COUNTRY CARD

Malaysia

YOUTH BETWEEN 15-24

5,773,341 people

YOUTH WITHOUT DIGITAL SKILLS

2,027,107 | 35.1 % of the youth

YOUTH WITHOUT DIGITAL SKILLS

Digital skills refers to the ability to use and understand technology and is measured by the proportion of youth who are able to perform basic computer-related activities, including: copying or moving a file or folder, using copy and paste tools to duplicate or move information within a document, sending e-mails with attached files, and transferring files between a computer and other devices.

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Malaysia Education Blueprint 2013-2025

(Preschool to Post-Secondary Education)



Strengthening the teaching of the English language

The Ministry will test the proficiency levels of all 61,000 English language teachers by the end of 2012 using the CPT. Teachers will be grouped into three categories based on their results—proficient, requires part-time immersive training over one year to reach proficiency, and requires part-time immersive training over two years to reach proficiency. The Ministry will consider rewarding the best performers under the Incentive Payment for Education Subjects or Bayaran Insentif Subjek Pendidikan. There is likely to be a small, fourth group of teachers whose grasp of English is too weak to teach the language and who will be redeployed. A pilot study involving 7,500 teachers from four states showed that a significant number of teachers did not achieve the minimum proficiency level in English language and a small number of teachers will need to be redeployed.



What the Sunway Education Group is Doing







To date, via the Jeffrey Cheah Foundation, over RM618 million in scholarships have been disbursed to thousands of deserving students.

Jeffrey Sachs Center on Sustainable Development





The Jeffrey Sachs Center on Sustainable Development is a regional center of excellence that advances the achievement of the 17 Sustainable Development Goals (SDGs) in Malaysia and Southeast Asia, tackling the sustainability agenda through education, training, research and policy advisory.

The SDG Academy at Sunway



Changing Behaviour For Sustainable Development

Any Time



Ecosystem-Based Adaptation: Working With Nature To Adapt

Start Date: Sep 14, 2022



Living Heritage And Sustainable Development

Any Time



Governance For Transboundary Freshwater Security

Any Time



Nature-Based Solutions For Disaster And Climate Resilience

Any Time





RESOURCES ARE FREE,

AVAILABLE ONLINE.

OPEN, AND

LEARN HOW WE CAN NOT JUST COEXIST ON THIS PLANET, BUT COME TOGETHER TO SAVE IT.





Shannon Kobran Lead, KL office



Imran Mohd Rasid Education Manager





@sdg_academy



@sdgacademy.org

Mission 4.7



Sunway Centre for Planetary Health



Tan Sri Dr Jemilah Mahmood Executive Director



Dr. Renzo Guinto Chief Planetary Health Scientist



Oliver Lacey-Hall Senior Adviser for Communications & Partnerships



Maisarah Faiesall Special Assistant to the Executive Director







Sunway FutureX Farm









In 2021, we have

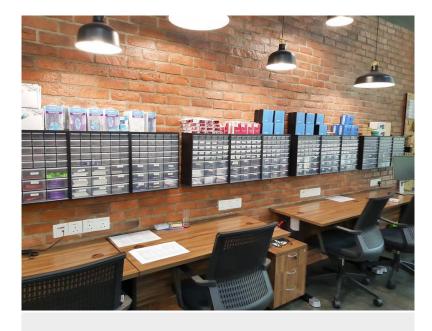
- Grown more than 70 varieties of lettuce, Asian greens, and microgreens
- Nourished > 1,500 families through Growner subscription model
- 38 students graduated from agrifood apprentice programme (4 students started their own agri company after programme)
- Organised 9 paid workshops that impacted >500 participants
- Ongoing agritech R&D projects with SunU academics and industry

Sunway iLabs



Sunway Innovation Labs





iLabs Foundry aims to bridge the gap between academia and the industry by driving entrepreneurship and fostering innovation.



iLabs Ventures team up with passionate entrepreneurs to build and launch companies in-house from idea to full scale operation.

42KL

WHAT MAKES 42KL DIFFERENT?











PEER-TO-PEER LEARNING

Students are in charge of their own success and that of their classmates. We firmly believe that the most effective way to learn is through collaborative engagement with your peers.

GAMIFICATION

Progress is accounted for using **experience points**. through completion of each project.

NO TUITION FEES

42 KL is **completely free** and we mean it. We are supported by industry partners consisting of top corporations and established startups in Malaysia.

NO TEACHERS

42's programme is structured to help you become resourceful without depending on teachers or lecturers.

NO CLASSES

Students are **free to explore** their own field of programming and discover what they are most passionate about.

SUNWAY EDUCATION GROUP



Sunway University ranks No. 1 in Talentbank's graduate employability survey

Syafiqah Salim / theedgemarkets.com July 21, 2022 17:37 pm +08







KUALA LUMPUR (July 21): Sunway University has been ranked No.1 in Graduate Employability by Talentbank Group in its National Graduate Employability Index (GE Index), which gauges the employability of graduates of universities across Malaysia.

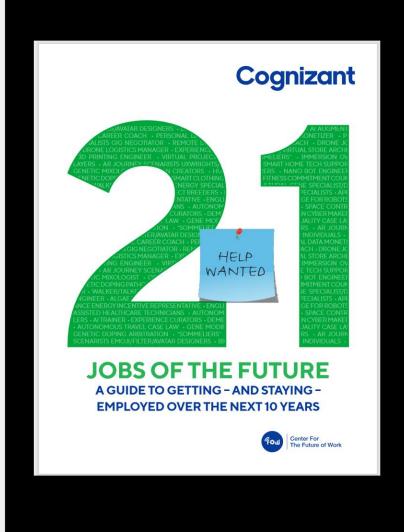








SUNWAY EDUCATION GROUP





Al-Assisted Healthcare Technician

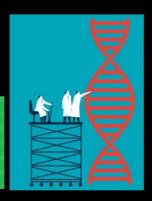
Fitness Commitment Counselor





Artificial Intelligence Business Development Manager

> Genomic Portfolio Director



Have you heard of these unique emerging roles?

Digital Death Manager

Pokemon Go Trainer
(to hire someone to walk around and hatch poke-eggs)

Digital Detox Specialist (for when we need to log-off)

85% of the jobs that today's learners will be doing in 2030 haven't been invented yet.

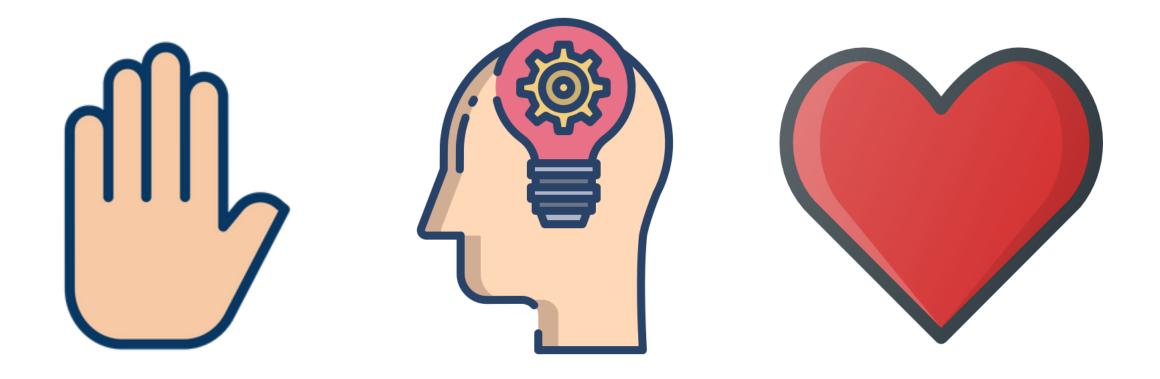
- Institute for the Future & Dell Technologies, 2017

Mindset Skills

- Analytical and critical thinking
- Creative, curious and initiative-taking
- Problem-solving and cognitively flexible
- Entrepreneurially minded, informed risk-takers
- Committed to and capable of lifelong learning

Participation Skills

- Technically and digitally literate
- Team-spirited, able to lead and collaborate
- Emotionally and culturally intelligent
- Environmentally concerned and socially responsible
- Trustworthy, professional and ethically minded



We have to focus on the essential skills – the hand, head and above all, the heart.







- We have seen and gone through unforeseen shifts in the way we work due to COVID-19. Youths have to
 be equipped to face challenges, to learn and improve, to constantly acquire new knowledge and be
 able to work with others from diverse cultures, backgrounds and gender, either in teams or
 individually.
- We need to understand that we can no longer follow the direct and usual approach to teaching and learning, but rather take into consideration that the learning has to respond and adapt to economies, industries and societies as they evolve, or risk being left behind.



"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn."

ALVIN TOFFLER

American writer, futurist, and businessman

Thank you!